



Preferred Mail Advertising

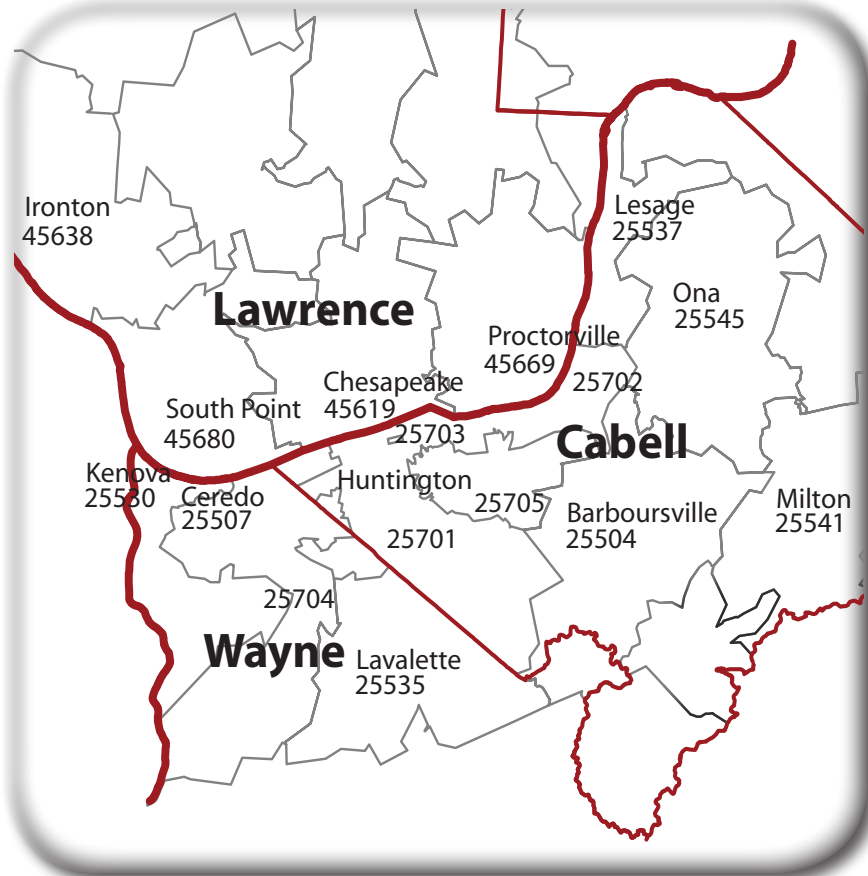
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www.preferredmailadvertising.com

Huntington • 97,851 Households

Weekly Friday/Saturday In Home Dates



HUNTINGTON Market Distribution Profile

Zip	Town	Households	Zip	Town	Households	Zip	Town	Households
25502	Apple Grove	514	25534	Kaihsville	139	25703	Huntington	2,185
25503	Ashton	370	25555	Prichard	869	25704	Huntington	7,015
25504	Barboursville	5,641	25559	Salt Rock	907	25705	Huntington	9,513
25506	Branchland	2,237	25562	Shoals	200	45619	Chesapeake	3,772
25507	Ceredo	772	25535	Lavalette	1,312	45623	Crown City	1,451
25510	Culloden	2,266	25537	Lesage	1,023	45638	Ironton	9,740
25511	Dunlow	399	25541	Milton	4,209	45645	Kitts Hill	1,205
25512	East Lynn	607	25545	Ona	1,997	45659	Pedro	1,248
25514	Fort Gay	1,643	25570	Wayne	2,759	45669	Proctorville	4,826
25517	Genoa	754	25571	W. Hamlin	1,191	45678	Scottown	496
25520	Glenwood	611	25669	Crum	548	45680	South Point	5,956
25523	Hamlin	1,200	25699	Wilsondale	79	45696	Willow Wood	577
25530	Kenova	2,568	25701	Huntington	11,474			
			25702	Huntington	3,515			

Total Distribution 97,851

Schedule is Tentative and Subject to change