

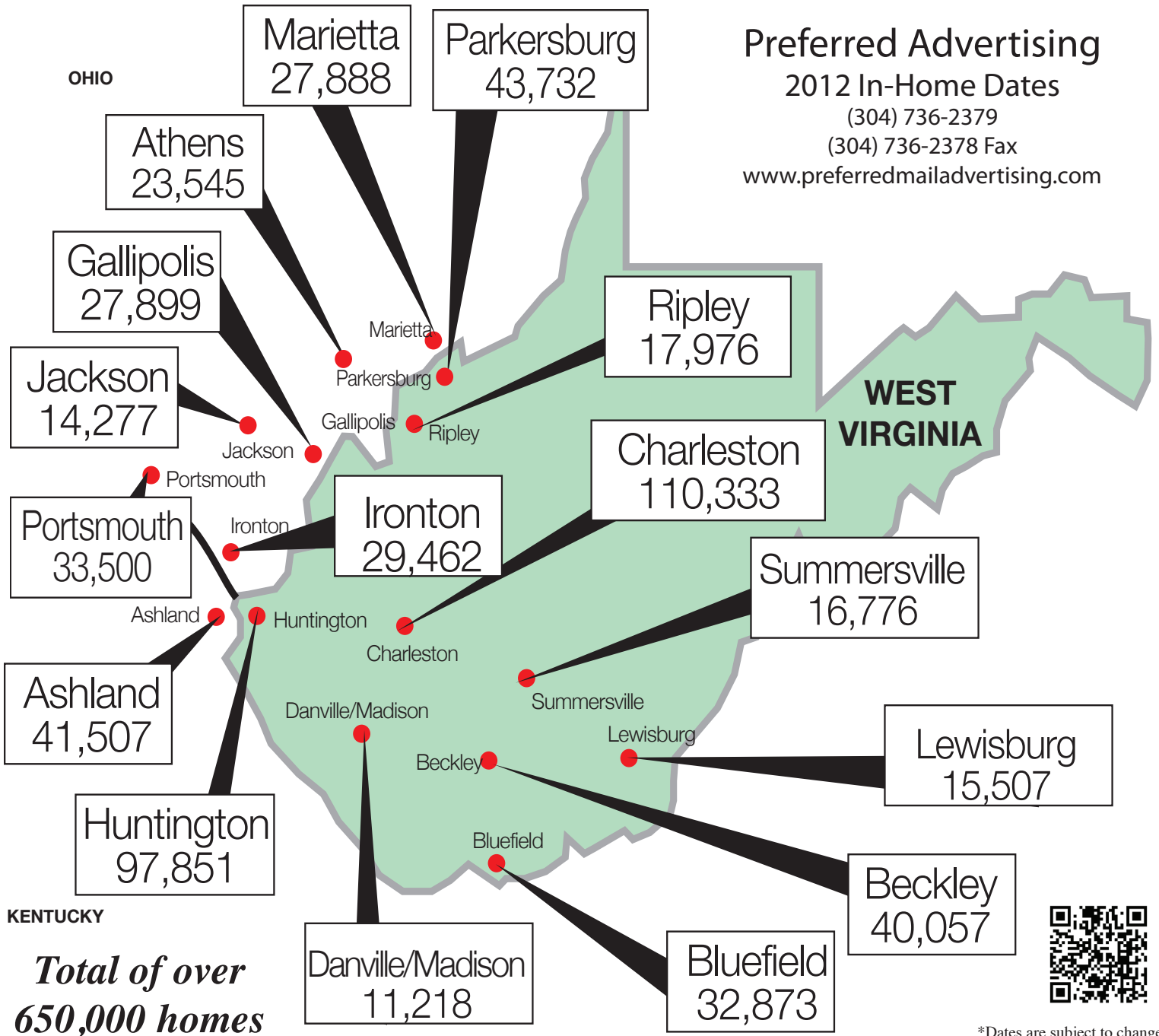
Preferred Advertising

2012 In-Home Dates

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KENTUCKY

**Total of over
650,000 homes**



*Dates are subject to change

Hometown Values In Home Dates for Ashland and Huntington			Hometown Values In Home Dates for Charleston		
Dec. 30/31	April 27/28	Aug. 31/Sept. 01	Dec. 30/31	April 27/28	Aug. 31/Sept. 01
Jan. 13/14	June 01/02	Sept. 28/29	Jan. 13/14	May 11/12	Sept. 14/15
Jan. 27/28	June 29/30	Oct. 12/13	Jan. 27/28	June 01/02	Sept. 28/29
March 02/03	July 27/28	Nov. 02/03	Feb. 17/18	June 15/16	Oct. 12/13
March 30/31	Aug. 17/18	Nov. 30/Dec. 01	March 02/03	June 29/30	Nov. 02/03
April 13/14			March 16/17	July 13/14	Nov. 16/17
			March 30/31	July 27/28	Nov. 30/Dec. 01
			April 13/14	Aug. 17/18	Dec. 14/15

WEST VIRGINIA MONTHLY DATES In Home Dates for Beckley, Bluefield, Danville/Madison, Lewisburg, Marietta, Parkersburg, Ripley, Summersville			OHIO MONTHLY DATES In Home Dates for Gallipolis, Portsmouth, Jackson, Athens		
Dec. 29/30	May 02/03	Aug. 30/31	Dec. 28/29	May 01/02	Aug. 28/29
Feb. 01/02	May 31/June 01	Sept. 27/28	Jan. 31/Feb. 01	May 29/30	Oct. 01/02
March 01/02	July 28/29	Nov. 01/02	Feb. 28/29	July 02/03	Oct. 30/31
March 29/30	Aug. 02/03	Nov. 29/30	April 02/03	July 31/Aug. 01	Nov. 27/28