



Hometown VALUES

Preferred Mail Advertising

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Athens, OH • 23,545 Households

Hometown Values Wrap • Monthly Tue/Wed In-Home Dates



2012 Schedule

Issue Date	In Home Date	Printed Material Due
January 2012	Dec. 28/29	Dec. 15
February 2012	Jan. 31 Feb. 01	Jan. 18
March 2012	Feb. 28/29	Feb. 16
April 2012	Apr. 02/03	Mar. 15
May 2012	May 01/02	Apr. 18
June 2012	May 29/30	May 16
July 2012	July 02/03	June 15
August 2012	July 31 Aug. 01	July 18
September 2012	Aug. 28/29	Aug. 15
October 2012	Oct. 01/02	Sept. 14
November 2012	Oct. 30/31	Oct. 17
December 2012	Nov. 27/28	Nov. 14

ATHENS Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
45701	Athens	12,428	45764	Nelsonville	3,727
45710	Albany	2,447	45766	New Marshfield	655
45711	Amesville	454	45776	Shade	368
45735	Guysville	705	45778	Stewart	423
45761	Millfield	721	45780	The Plains	1,617

Total Distribution 23,545

Schedule is Tentative and Subject to change