



# Preferred Mail Advertising

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## Charleston, WV • 110,333 Households

Weekly Friday/Saturday In Home Dates



### CHARLESTON Market Distribution Profile

Zip	Town	Households	Zip	Town	Households	Zip	Town	Households
25003	Alum Creek	896	25143	Nitro	4,020	25313	Cross Lanes	5,692
25015	Belle	1,869	25156	Pinch	434	25314	South Hills	6,609
25035	Cabin Creek	682	25162	Pratt	270	25315	Marmet	1,507
25045	Clendenin	2,531	25177	St Albans	10,413	25320	Sissonville	2,837
25054	Dawes	219	25202	Tornado	489	25011	Bancroft	283
25061	Drybranch	250	25214	Winifrede	270	25033	Buffalo	965
25064	Dunbar	4,773	25301	Charleston	1,717	25070	Eleanor	880
25067	East Bank	460	25302	Big Chimney	7,556	25082	Frazier's Bottom	784
25071	Elkview	5,058	25303	S. Charleston	3,342	25109	Hometown	227
25075	Eskdale	311	25304	Kanawha City	3,925	25124	Liberty	522
25083	Gallagher	253	25306	Malden/Rand	3,076	25159	Poca	2,518
25102	Handley	140	25309	Spring Hill	5,582	25168	Red House	1,146
25103	Hansford	208	25311	E. Charleston	5,203	25213	Winfield	2,434
25107	Hernshaw	330	25312	N Charleston	3,759	25526	Hurricane	8,633
25112	Institute	283	25387	N Charleston	2,607	25560	Scott Depot	3,988
25134	Miami	181				25569	Teays	200

**Total Distribution 110,333**

Schedule is Tentative and Subject to change