Hometown VALUES

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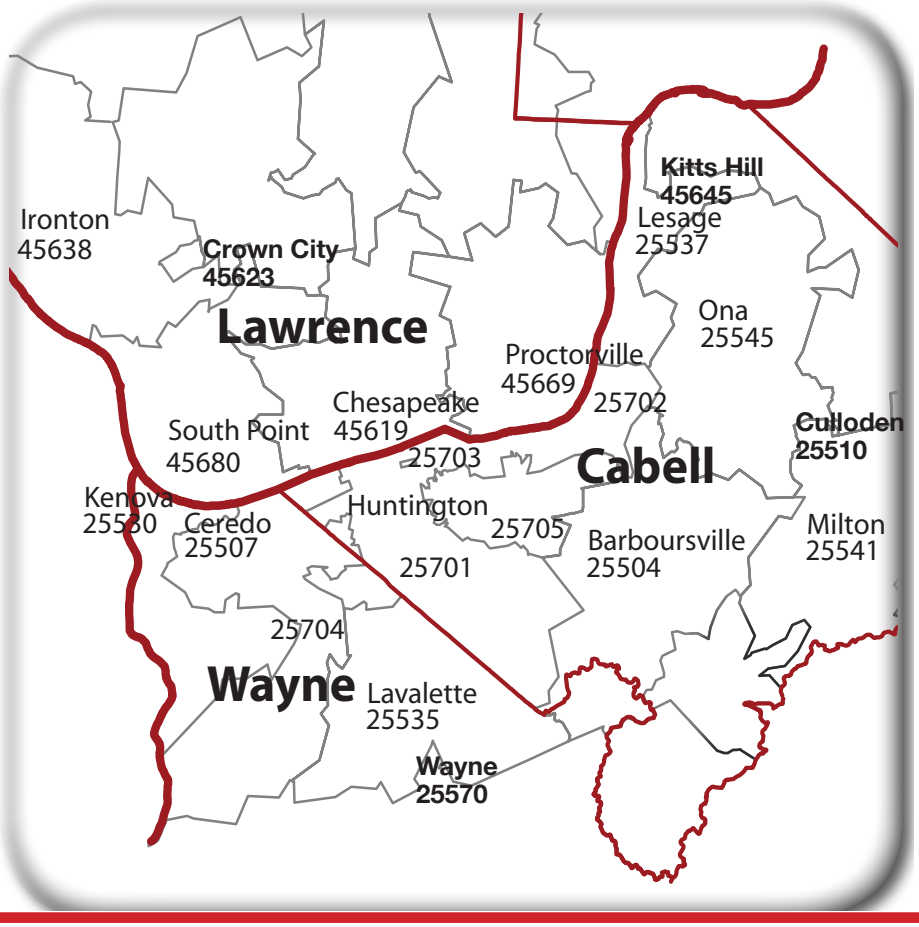
Huntington, WV • 83,199 Households

Hometown Values Wrap • Weekly Friday/Saturday In Home Dates



HUNTINGTON Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
25504	Barboursville	5,641	25507	Ceredo	772
25510	Culloden	2,266	25530	Kenova	2,568
25537	Lesage	1,023	25535	Lavalette	1,312
25541	Milton	4,209	25570	Wayne	2,759
25545	Ona	1,997	45619	Chesapeake	3,772
25701	Huntington	11,474	45623	Crown City	1,451
25702	Huntington	3,515	45638	Ironton	9,740
25703	Huntington	2,185	45645	Kitts Hill	1,204
25704	Huntington	7,015	45669	Proctorville	4,826
25705	Huntington	9,513	45680	South Point	5,956

Total Distribution 83,199

Schedule is Tentative and Subject to change

2012 Schedule

Issue Date	In Home Date	Printed Material Due
January 2012	Dec. 30/31	Dec. 15
January 2012	Jan. 13/14	Dec. 29
February 2012	Jan. 27/28	Jan. 18
March 2012	Mar. 02/03	Feb. 16
April 2012	Mar. 30/31	Mar. 15
April 2012	Apr. 13/14	Mar. 29
May 2012	Apr. 27/28	Apr. 18
June 2012	June 01/02	May 16
July 2012	June 29/30	Jun. 15
August 2012	July 27/28	Jul. 18
August 2012	Aug. 17/18	Aug. 02
September 2012	Aug. 31 Sept. 01	Aug. 15
October 2012	Sept. 28/29	Sept. 14
October 2012	Oct. 12/13	Sept. 27
November 2012	Nov. 02/03	Oct. 17
December 2012	Nov. 30 Dec. 01	Nov. 14