



# Preferred Mail Advertising

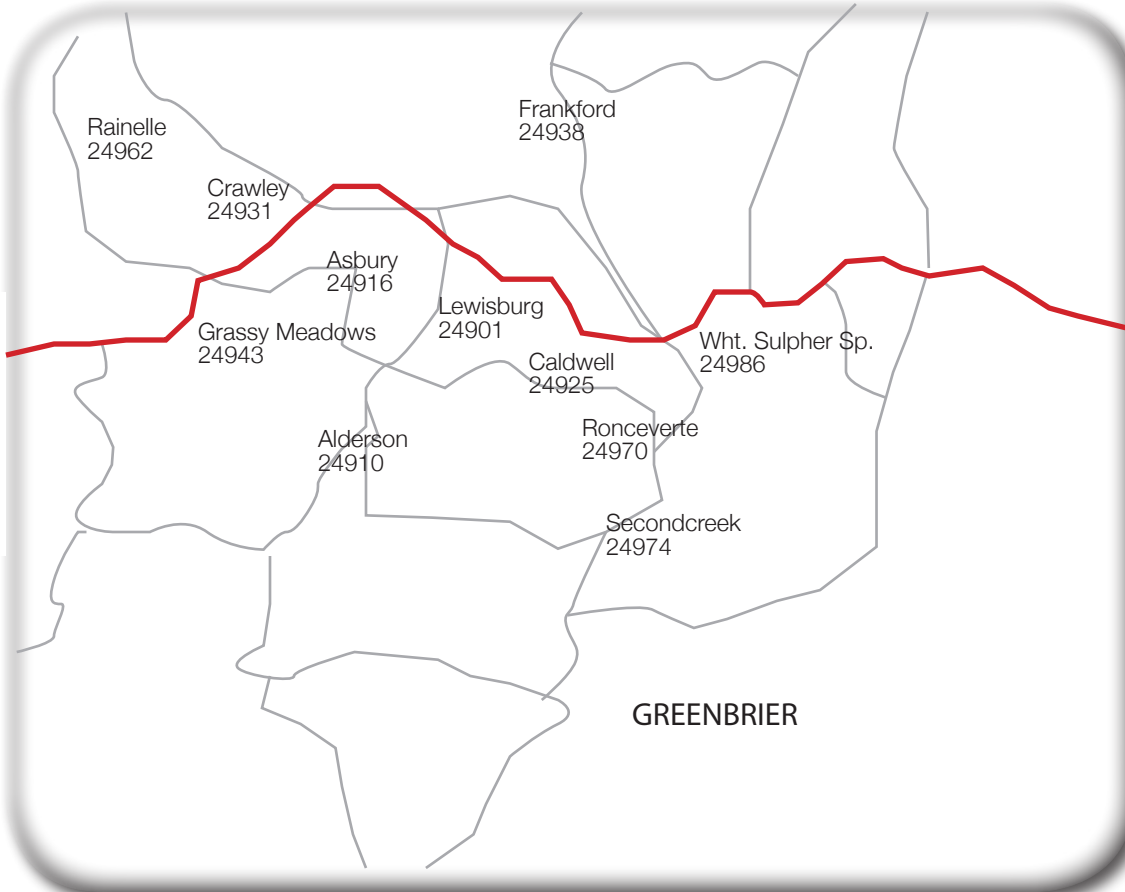
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www.preferredmailadvertising.com

## Lewisburg, WV • 15,507 Households

Monthly Thursday/Friday In Home Dates



## 2012 Market Schedule

Issue Date	In Home Date	Printed Material Due
<b>January 2012</b>	Dec. 29/30	Dec. 15
<b>February 2012</b>	Feb. 01/02	Jan. 18
<b>March 2012</b>	Mar. 01/02	Feb. 16
<b>April 2012</b>	Mar. 29/30	Mar. 15
<b>May 2012</b>	May 02/03	Apr. 18
<b>June 2012</b>	May 31 June 01	May 16
<b>July 2012</b>	June 28/29	June 15
<b>August 2012</b>	Aug. 02/03	July 18
<b>September 2012</b>	Aug. 30/31	Aug. 15
<b>October 2012</b>	Sept. 27/28	Sept. 14
<b>November 2012</b>	Nov. 01/02	Oct. 17
<b>December 2012</b>	Nov. 29/30	Nov. 14

## LEWISBURG Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
24901	Lewisburg	4,804	24943	Grassy Meadows	55
24910	Alderson	1,877	24970	Ronceverte	2,039
24916	Asbury	206	24974	Secondcreek	88
24925	Caldwell	500	24986	Wht. Sulpher Sp.	2,642
24931	Crawley	709	24962	Rainelle	1,839
24938	Frankford	748			

**Total Distribution 15,507**

Schedule is Tentative and Subject to change