



Hometown VALUES

Preferred Mail Advertising

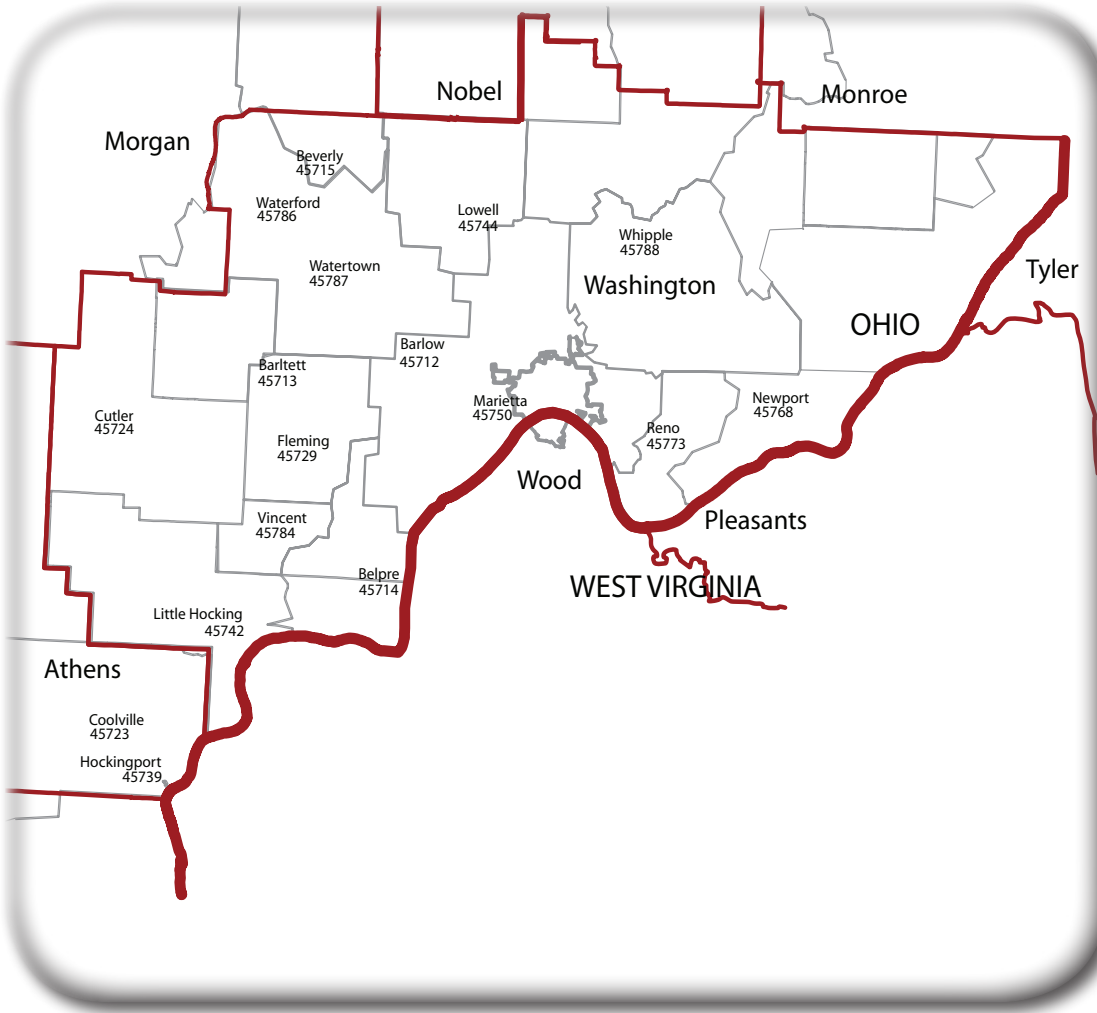
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www.preferredmailadvertising.com

Marietta, OH • 27,888 Households

Hometown Values Wrap • Monthly Thursday/Friday In Home Dates



2012 Market Schedule

Issue Date	In Home Date	Printed Material Due
January 2012	Dec. 29/30	Dec. 15
February 2012	Feb. 01/02	Jan. 18
March 2012	Mar. 01/02	Feb. 16
April 2012	Mar. 29/30	Mar. 15
May 2012	May 02/03	Apr. 18
June 2012	May 31 June 01	May 16
July 2012	June 28/29	June 15
August 2012	Aug. 02/03	July 18
September 2012	Aug. 30/31	Aug. 15
October 2012	Sept. 27/28	Sept. 14
November 2012	Nov. 01/02	Oct. 17
December 2012	Nov. 29/30	Nov. 14

MARIETTA Market Distribution Profile

ZIP	TOWN	HOUSEHOLDS	ZIP	TOWN	HOUSEHOLDS
45712	Barlow	54	45742	Little Hocking	1,296
45713	Bartlett	89	45744	Lowell	1,247
45714	Belpre	4,888	45750	Marietta	12,106
45715	Beverly	1,121	45768	Newport	733
45723	Coolville	1,530	45773	Reno	371
45724	Cutler	671	45784	Vincent	1,357
45729	Fleming	589	45786	Waterford	1,271
45739	Hockingport	72	45787	Watertown	41
			45788	Whipple	452

Total Distribution 27,888

Schedule is Tentative and Subject to change