



# Hometown VALUES

## Preferred Mail Advertising

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## Parkersburg, WV • 43,732 Households

Hometown Values Wrap • Monthly Thursday/Friday In Home Dates



## 2012 Market Schedule

Issue Date	In Home Date	Printed Material Due
January 2012	Dec. 29/30	Dec. 15
February 2012	Feb. 01/02	Jan. 18
March 2012	Mar. 01/02	Feb. 16
April 2012	Mar. 29/30	Mar. 15
May 2012	May 02/03	Apr. 18
June 2012	May 31 June 01	May 16
July 2012	June 28/29	June 15
August 2012	Aug. 02/03	July 18
September 2012	Aug. 30/31	Aug. 15
October 2012	Sept. 27/28	Sept. 14
November 2012	Nov. 01/02	Oct. 17
December 2012	Nov. 29/30	Nov. 14

## PARKERSBURG Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
26101	Parkersburg	13,142	26150	Mineral Wells	2,796
26104	Parkersburg	8,002	26161	Petroleum	212
26105	Vienna	5,740	26170	Saint Mary's	2,463
25133	Belleville	579	26180	Walker	994
26134	Belmont	460	26181	Washington	2,550
26142	Davisville	1,090	26184	Waverly	975
26143	Elizabeth	2,011	26187	Williamstown	2,718

**Total Distribution 43,732**

Schedule is Tentative and Subject to change