



Preferred Mail Advertising

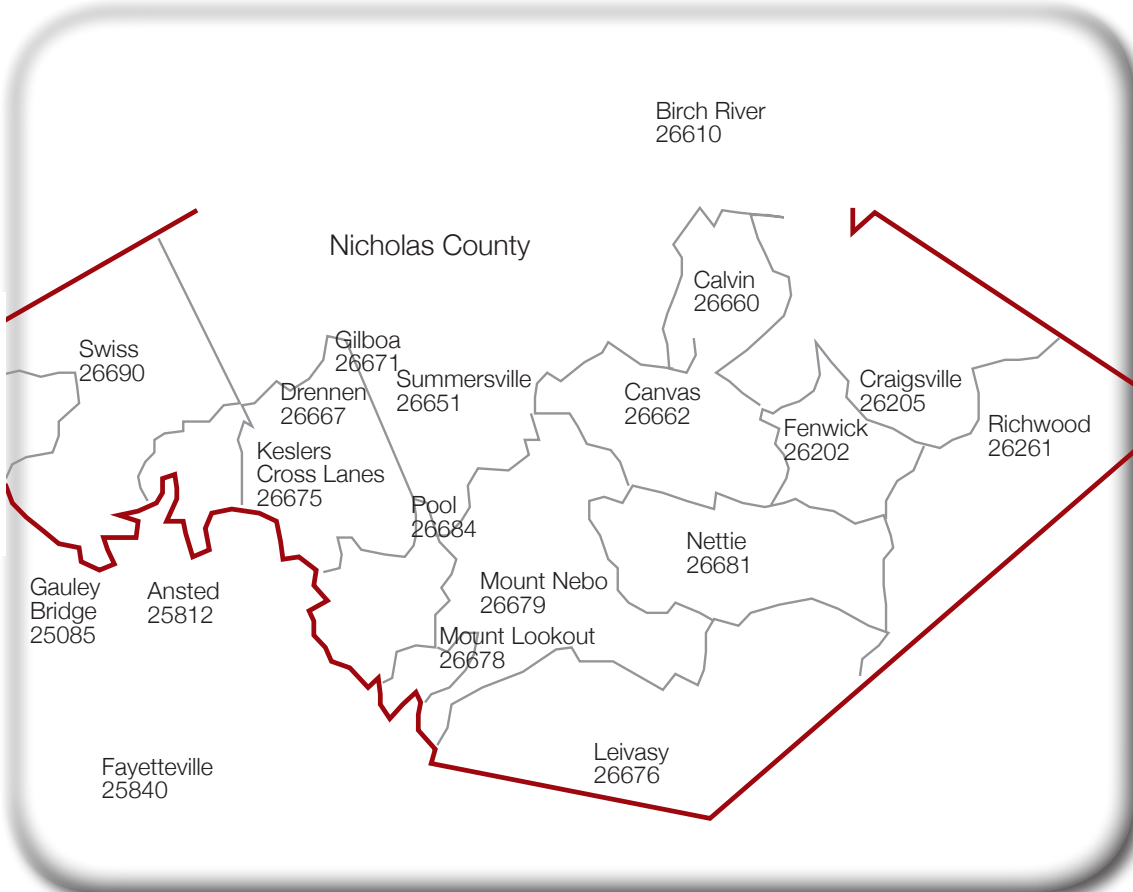
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www.preferredmailadvertising.com

Summersville, WV • 16,776 Households

Monthly Thursday/Friday In Home Dates



2012 Market Schedule

Issue Date	In Home Date	Printed Material Due
January 2012	Dec. 29/30	Dec. 15
February 2012	Feb. 01/02	Jan. 18
March 2012	Mar. 01/02	Feb. 16
April 2012	Mar. 29/30	Mar. 15
May 2012	May 02/03	Apr. 18
June 2012	May 31 June 01	May 16
July 2012	June 28/29	June 15
August 2012	Aug. 02/03	July 18
September 2012	Aug. 30/31	Aug. 15
October 2012	Sept. 27/28	Sept. 14
November 2012	Nov. 01/02	Oct. 17
December 2012	Nov. 29/30	Nov. 14

SUMMERSVILLE Market Distribution Profile

Zip	Town	Households	Zip	Town	Households
25085	Gauley Bridge	483	26662	Canvas	401
25186	Smithers	497	26667	Drennen	102
25812	Ansted	786	26671	Giloba	100
25840	Fayetteville	3,508	26675	Keslers Cross Lanes	66
26202	Fenwick	298	26676	Leivasy	235
26205	Craigsville	1,701	26678	Mount Lookout	527
26261	Richwood	1,289	26679	Mount Nebo	889
26610	Birch River	547	26681	Nettie	765
26651	Summersville	4,117	26684	Pool	71
26660	Calvin	166	26690	Swiss	228

Total Distribution 16,776

Schedule is Tentative and Subject to change